

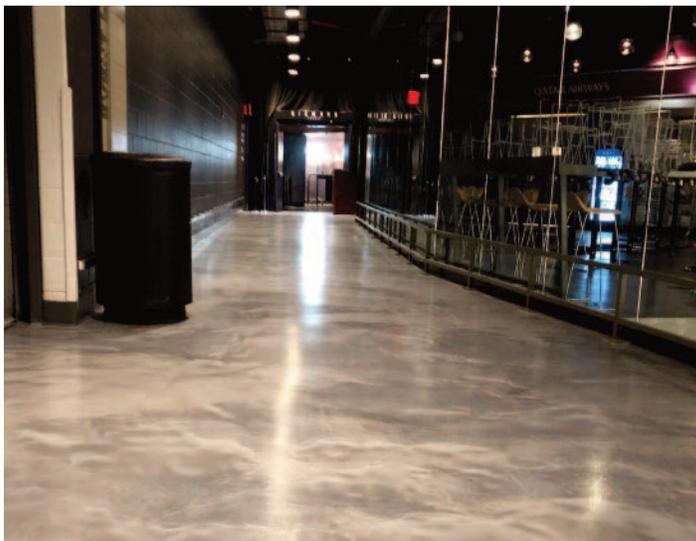
Barclays Center Creates the VIP Experience with Liquid Elements Flooring

Brooklyn's Barclays Center Makes Upgrades with a Focus on Design

Barclays Center is a multipurpose basketball, hockey, and concert arena that is part of the Pacific Park business and residential complex in Brooklyn, New York. Home to the Brooklyn Nets, the arena is a well-recognized institution. When management decided it was time for an upgrade to the facility, they were focused on the latest interior design trends and in particular, aimed to create a livelier and brighter atmosphere for its VIP areas. With Liquid Elements artfully poured floors, they were able to start from the ground up.

Reflect: High-End Design with Functional Benefits

Director of Operations, Jared Silsby, recognized the previous floor coating was peeling, leaving exclusive VIP areas looking worn-out and unsightly. In order to give guests the best experience possible, he knew they would need high-end, high-traffic flooring that would be easy to maintain. Reflect, by Liquid Elements, a seamless, artistic epoxy floor, combines natural minerals to produce an elegant surface while providing all the functional benefits the space required. In addition to durability and easy maintenance, Reflect flooring is resilient, so it's comfortable underfoot, providing a pleasurable experience for guests and staff.



Decorative, resilient, easy-to-clean, seamless flooring is ideal for Barclays Center's guest and staff.

Challenges for Barclays Center

- Flooring to stand up to high traffic
- Flooring to give guests a "VIP" feeling
- Flooring that is easy to maintain

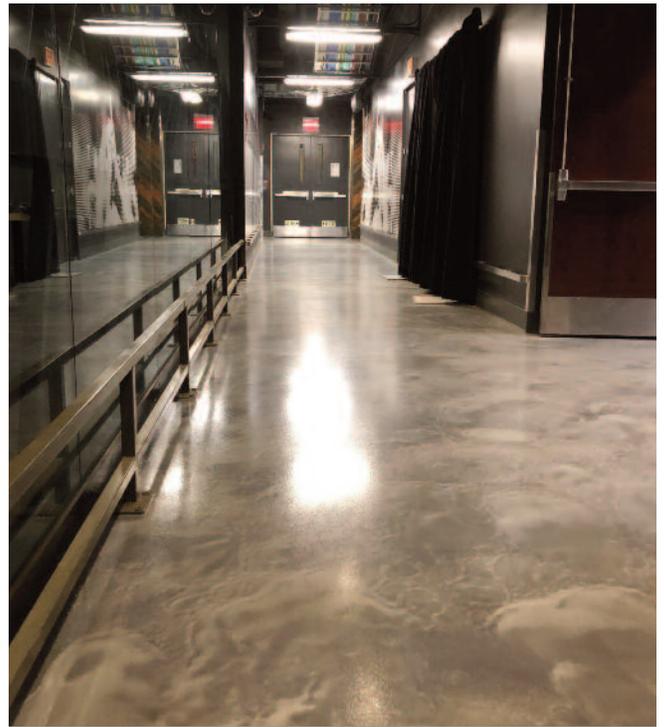
Installation Challenge Met

The Liquid Elements installation team had the challenge of meeting a tight schedule for Barclays Center. During a four-day period, they removed the pre-existing substrate, detaching three coats of epoxy paint. Following this, the floor was mechanically prepared and a primer and coating was applied. The Reflect epoxy flooring system in Smoky Rain was then installed with a heavy alcohol dispersion. The project was completed with a polyurethane sealer. The facility now looks like a world-class arena for hosting professional games and performers.

In the game between design and functionality, Barclays Center won with a quick turnaround and a trendy floor by Liquid Elements that will perform and impress guests for years to come.



Brooklyn Nets fans get the VIP treatment with one-of-a-kind Liquid Elements flooring.



Walk in like a VIP on Reflect Liquid Elements floors.

Liquid Elements, artfully poured floors, is a brand of Stonhard, with nearly a century of manufacturing and installing seamless floors. Liquid Elements partners with the architectural and design community to support specifications and offer single-source floor solutions. Whether you prefer a clean, modern look, swirled metallic, or swanky glitter, Liquid Elements can bring your design to realization in a gloss, satin, or matte finish, while providing high performance for your commercial space.

www.liquidelements.com



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